

Porter College Mural Program:

Background to our Murals

The Porter Mural Program was created to allow the Porter Community to express itself through murals following the complete renovation of Porter College, completed in 2010, during the which murals painted prior to 2006 were removed.

Participation in the Porter Mural Program as an muralist is limited to Porter College Affiliates, regardless of on-, or off-campus residential status, and all current or former Porter College Residents regardless of affiliation. All muralist must be students in good standing.

The Program provides only loose guidelines for the design of the murals in order to allow each muralist the broadest degree of expression possible within the constraints of community standards (and UCSC's Principles of Community & code of conduct). And provides for community selection of the mural(s) to be painted.

The Murals created by the community are one form of Public Art. But what is meant by "Public Art"?

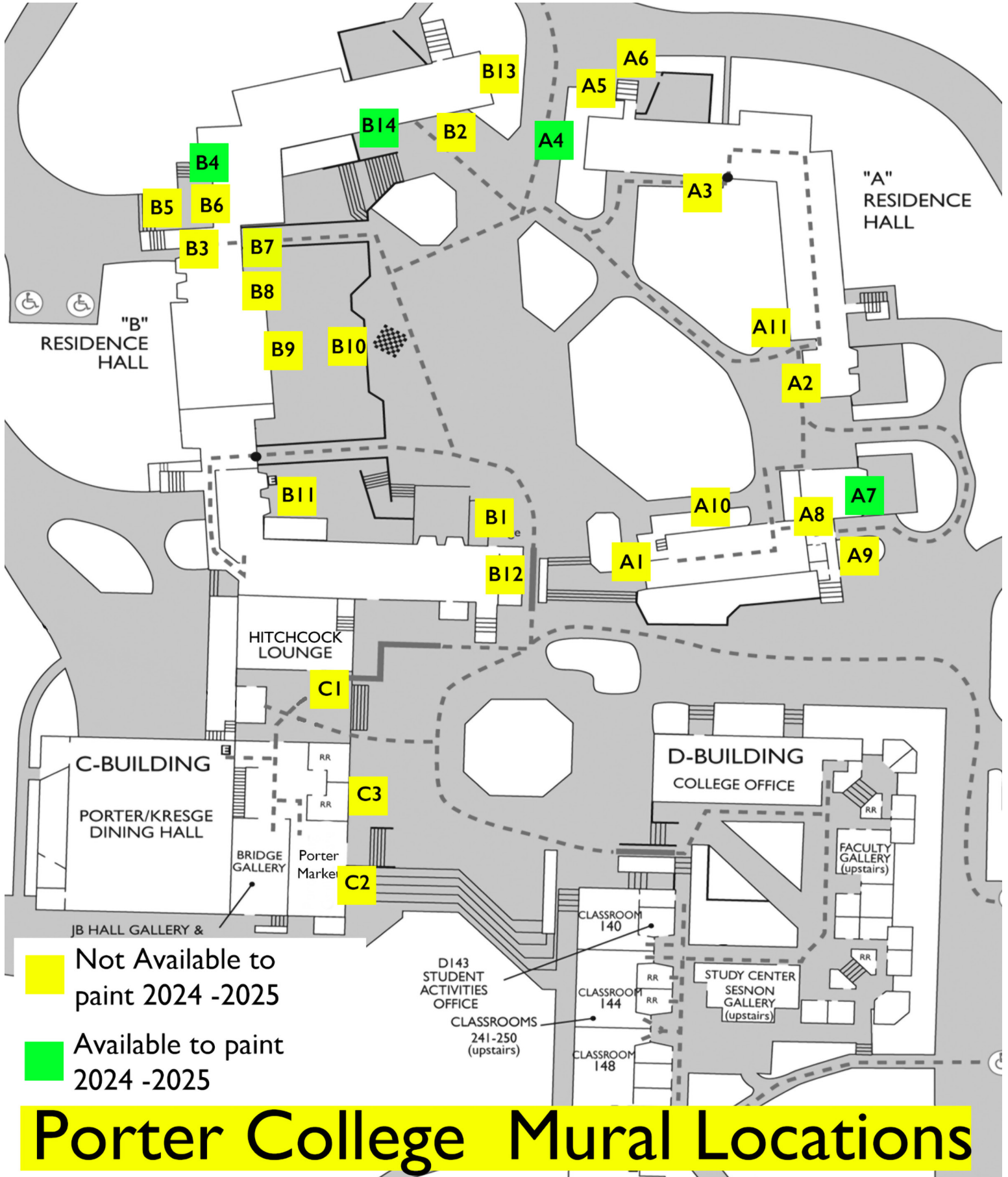
One simple definition might be:

"Public art is any work of art or design that is created by an artist specifically to be sited in a public space.... The impact of public art on a community is priceless and immeasurable and once experienced it only appreciates. Public art has the power to energize our public spaces, arouse our thinking, and transform the place where we live, work and play into more welcoming and beautiful environments that invite interaction. Public art can make strangers talk, children ask questions, and calm a hurried life. It enhances the quality of life by encouraging a heightened sense of place and by introducing people to works of art that can touch the and generations to come."*

And we ask the question: How do these works - our murals - speak to, and represent, our Porter Community?

*Newport News Public Arts Foundation

Porter College Mural Program:



Porter College Mural Locations

Porter College Mural Program: Application

Artists statement & rendering are critical parts of the application. Your completed application, with statement & rendering, must be returned to the Porter Activities Office no later than 5:00 pm Fri. Feb. 12, 2025

Name:

Application Due:

Student ID:

College Affiliation:

Exp. Year Grad.

E-mail

Artists Statement: How does this work support, enhance or otherwise enrich the Porter College Community?

Location Choice:

1st preference: _____

2nd preference: _____

Attachments:

____ Scaled color rendering (2" = 1' minimum scale)

____ Materials list

Porter College Mural Program:

University of California, Santa Cruz, Porter College Mural Program Policy

Policy	Murals, approved the College & selected by the Community, may be painted within the boundaries of Porter College in locations identified by the College. All murals must be in accordance with the principles and authorizations described in more detail below. As public art, murals may be held to a different standard than other art, including standards that apply to the public representation of the college to students, their families, and other visitors.
General Principles	<ol style="list-style-type: none">1. Porter College supports murals as an essential expression of our community and as an enhancement to the academic and artistic environment of the college.2. Participation in the Porter Mural Program as a muralist is limited to Porter College Affiliates, regardless of on-, or off-campus residential status, and all current or former Porter College Residents regardless of affiliation. All muralist must be students in good standing.3. All approved murals shall be in accordance with building, fire, and safety codes.4. Murals may not violate any section of the UCSC Student Policies Handbook, nor may they in any way encourage students to violate any sections of the Student Policy Handbook.5. No mural containing messages with malicious intent toward any individual or group will be permitted.6. No copyrighted material may be recreated without written permission from the author.7. Murals found in violation of any of these “General Principles” may be painted over and / or removed at the sole discretion of the College. Costs for such removal may be charged to the artist(s) responsible and the artist(s) may be banned from future participation in the Porter College Mural Program.
Approvals and Review Process	<ol style="list-style-type: none">1. A committee representing the Porter College Community must approve mural applications including scaled color rendering.2. The Committee shall include representatives from the four primary stakeholders of the community: Residential & non-residential affiliates, college staff and faculty.3. The General Principles as outlined in this policy will guide the Committee’s selection. The Committee must also consider aesthetic elements including color, form, and location in its decision.4. The Committee’s decision shall be considered “final”.
Time line	<ol style="list-style-type: none">1. Mural applications are accepted annually during Fall Quarter through January.2. Mural selection is made by popular vote of the Porter College Community during a Winter Quarter Gallery showing of all approved mural submissions.3. Selected Mural(s) must be complete by the end of Spring Quarter of the current academic year unless an extension is granted by the College.

Porter College Mural Program:

Location of Murals	<ol style="list-style-type: none">1. Locations for murals shall be limited to pre-designated locations on Campus Housing and Student Life facilities (Porter “A”, “B”, & “C” Buildings). The College Programs Coordinator, in consultation with the Associate & Sr. Directors College Student Life, and Provost, designates the mural locations.2. Any mural painting outside of these designated locations, including plants, sidewalks, light fixtures or any surface other than the assigned mural space shall be removed and the individuals responsible shall be charged for the removal.3. No mural painting is allowed inside student private space, i.e. student bedrooms, or student apartments.
Duration & Use	<ol style="list-style-type: none">1. Murals are not considered permanent and the College reserves the right to paint over and/or remove installed murals at its discretion.2. As a general rule, murals will be painted over / remove after a period of eight (8) years, allowing for the location to be reused by other artists. Generally one eighth of the mural locations will be made available for new murals on an annual basis.3. The college reserves the right to use the images of any college mural for official promotions and publications. Including, but not limited to, websites, social media & print media, with no monetary obligation to the Artist.
Damage/ Vandalism	Any costs associated with the repair of a mural as a result of damage or vandalism shall be the responsibility of the individual(s), if known, or the College.
Supporting Documents	All work on murals is to be done in accordance to the procedures established by Porter College and included in the Application packet.
Contact	The Porter College Student Activities Office, College Programs Coordinator is responsible for the implementation of this policy: Porter_Activities@ucsc.edu